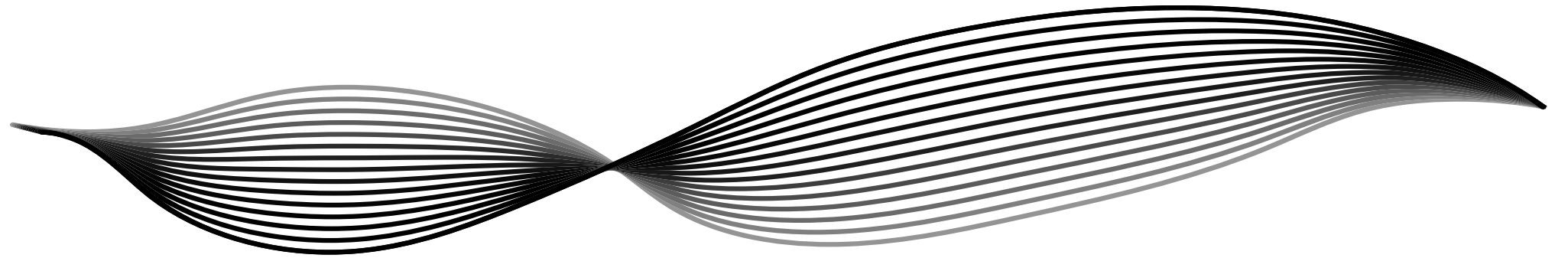


Think Up App Redesign

Ashlynn Shoolroy



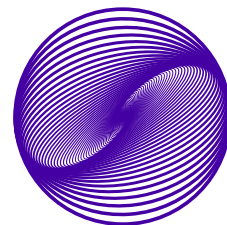
mentus

What stops you from achieving goals or becoming who you want to be? Build your self-improvement program to develop the motivation and the positive mindset you need to succeed, using positive affirmations in the most effective way.

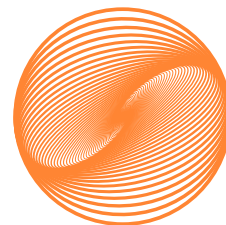
Our mindset and thoughts have an enormous impact on self-esteem, health, and happiness. Positive affirmations and self-talk are a simple and proven technique recommended by therapists, life coaches, and personal development instructors to make our mind work for us.

NEW ORDER REGULAR
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

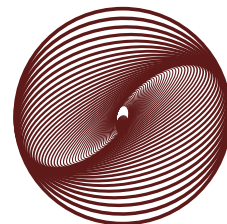
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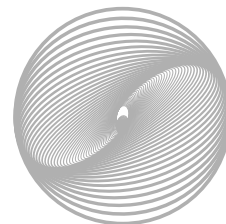
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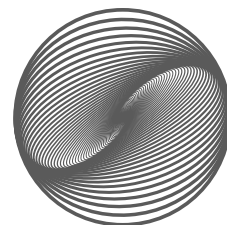
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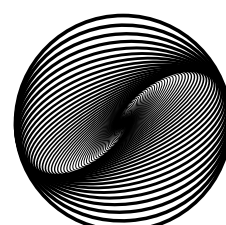
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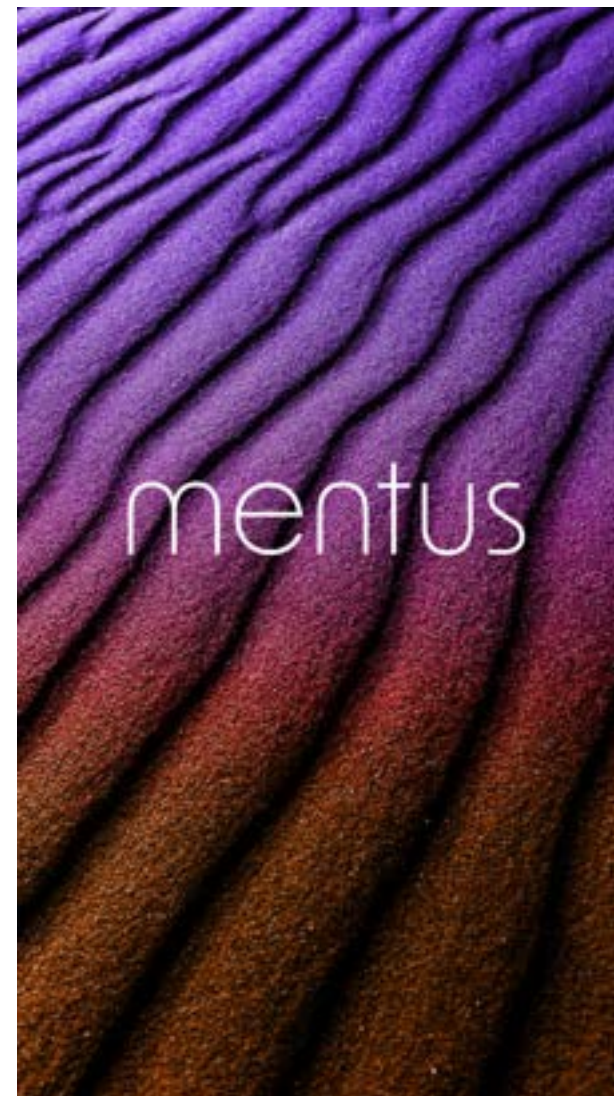
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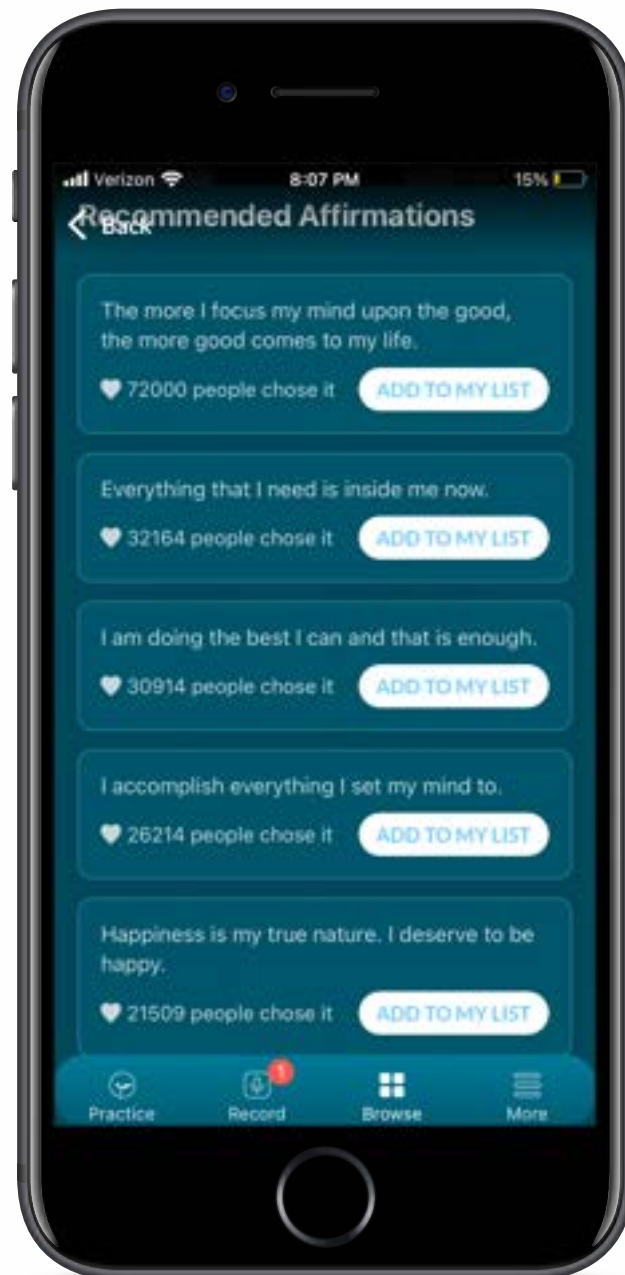
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PROBLEMS SOLVED FROM PREVIOUS APP

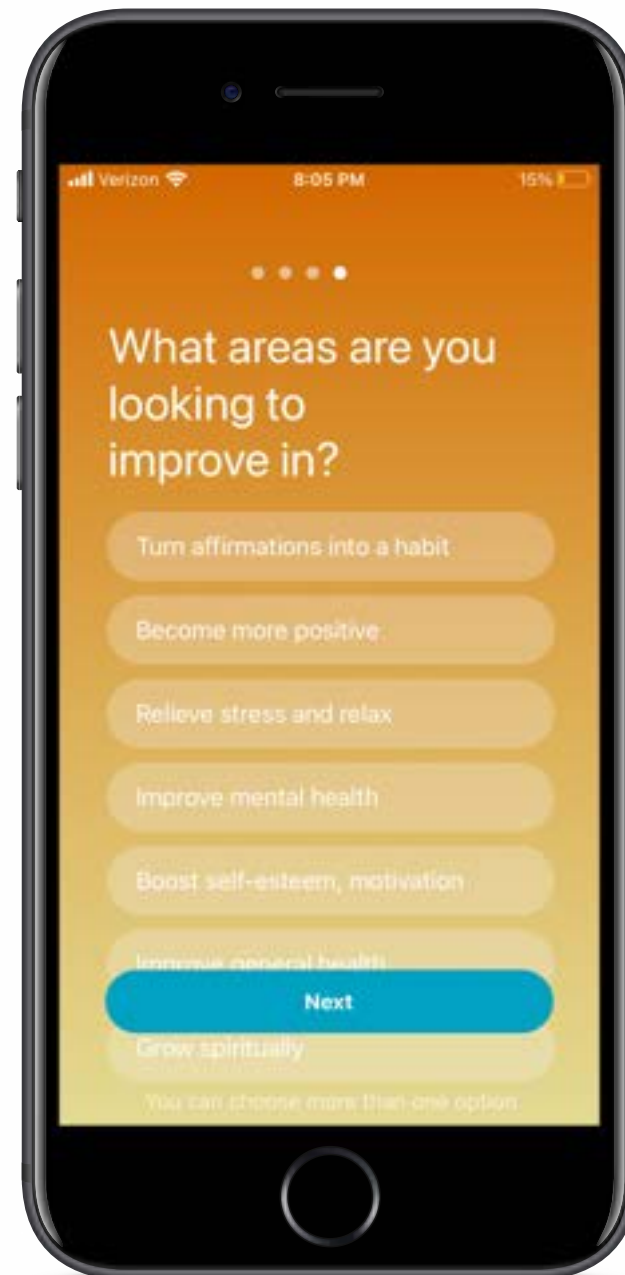
1. Convoluted and Repetitious Design Layouts

The combination of a single color on the background and components as well as the component shapes create an uninteresting appearance. There is also an overuse of over-explanatory wording and large button sizes that cram information when little wording and small icons can be used instead. The redesign uses a limited color palette utilizing gradients for variety and places text sparingly and with plenty of spacing to feel less convoluted.



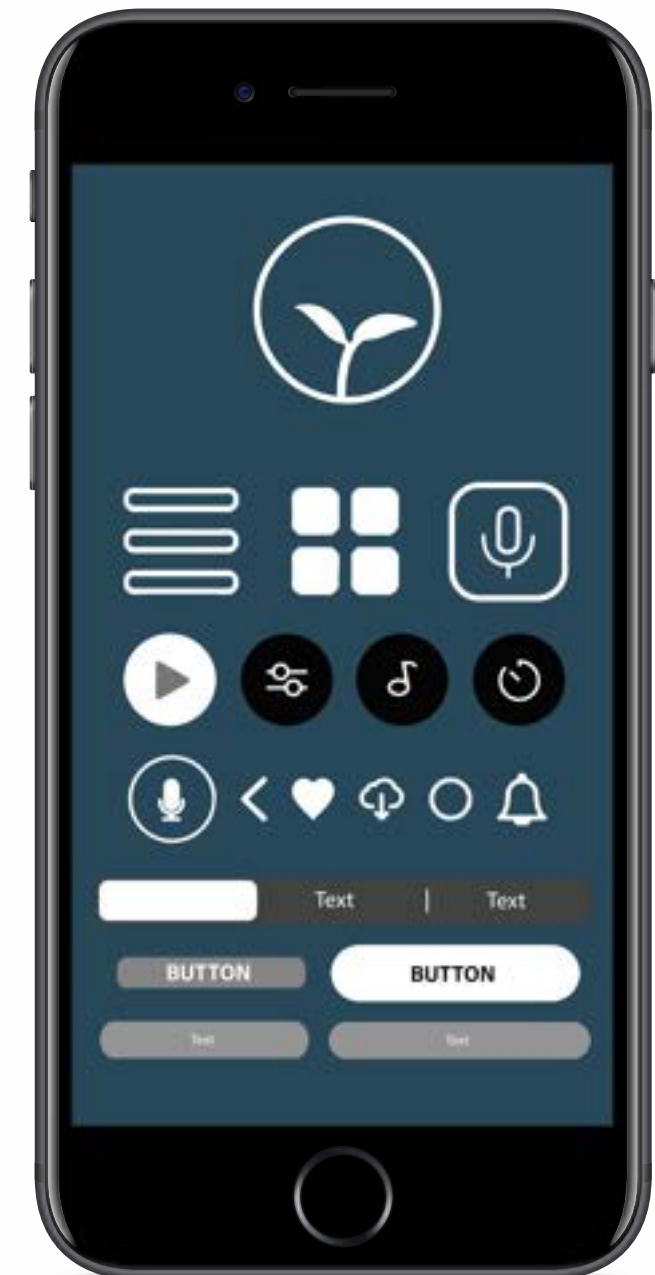
2. Misguided Onboarding and Customization

The onboarding experience when first opening the app gives an impression that the user can personalize his affirmations before officially entering the app based on what appears to be an onboarding survey. The survey doesn't function and affirmation customization is non-existent both in the onboarding and in the app. The redesign has a fully functional onboarding personalization experience that offers recommendations on the home page. The personalization is also editable from the settings page.



3. Lack of Component Consistency

When isolating the components, it is clear that the buttons are not in a consistent shape, the icons vary between fill and stroke, and the type changes in size and case within the components. The components also have more than two colors making it difficult to determine which buttons are primary and secondary. The redesign has one consistent button size and has more icons that are unified by style and size.



NEW FEATURES IN REDESIGN

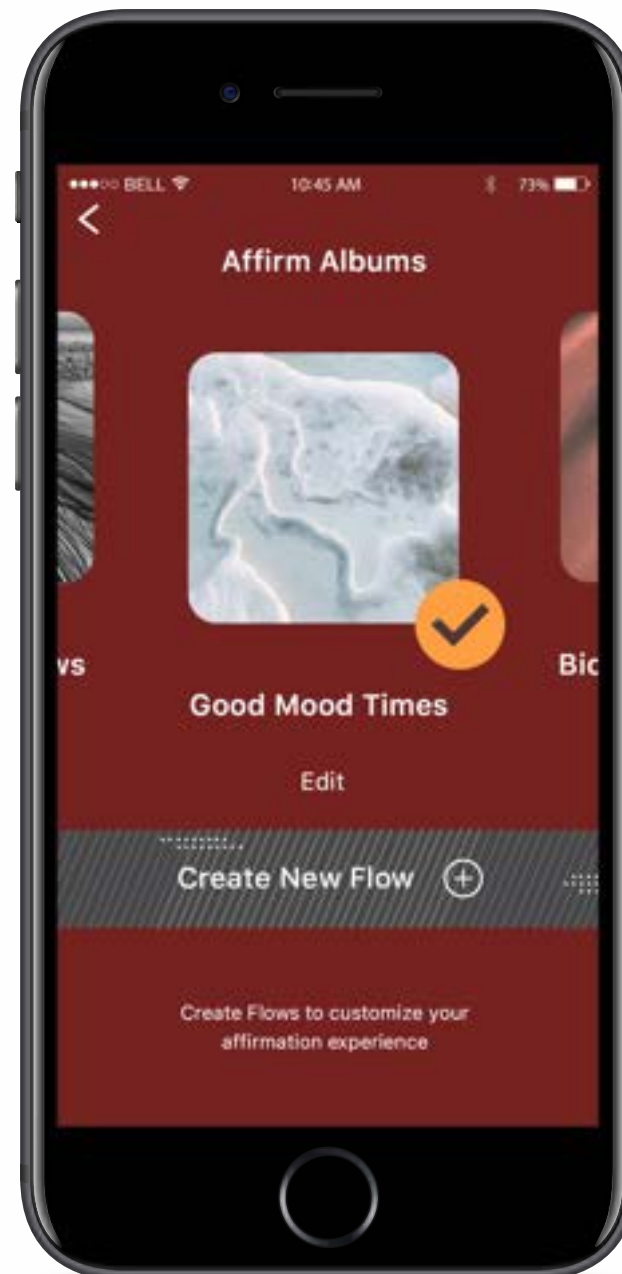
1. Search Recommendations Based on Mood

A new setting in the home page of mentus will allow a quick personal experience where user browse prewritten affirmations by how they are feeling that day. The affirmations will be programmed as suggestions that don't need to be completely followed



2. Create Affirmation and Music Flows

Within the practice portion of the app where the user plays their affirmations, they have further customization opportunities with the album flow. With it, users can combine albums creating a type of playlist that can be played depending on the user's mental preference. Both mentus and music flows are separate but can be paired when the user is ready to practice



3. Recording Positive Memory Journals

Users will have an additional option in the record page of the app to create journal entries. These entries are positive personal stories that can be made public when users upgrade to premium. Users logging back into the app will also receive a positive memory pop up as a good reminder to view their journal for encouragement.





“It’s nice when what you are looking for is easy to find.”

Lucas Mare

UX Proto-Persona

Mentus Research

Age: 20

Education: Associates Degree

Occupation: Physical Therapist

Status: Married

RESOURCES

Organization



Planning



Technological Knowledge



Communication



PERSONALITY

● Extraverted

● Imaginative

● Hardy

● Supportive

● Opinionated

BACKSTORY

- Lucas just moved into a new rural house with his wife and dog. He works with physical therapy in the city.
- As of five years ago he was diagnosed with an anxiety disorder known to physically affect the body’s immune and cardiovascular system. The disorder is aggravated when in stressful situations with relatives he faces often.
- He works four days a week for a full 40 hr work week, but still loves working with patients.

EMOTIONS

- He doesn’t like when information is confusing and not laid out correctly. It isn’t ideal when finding resources is tricky
- He likes having an easy social connection and likes goals in the form of challenges and competitions.

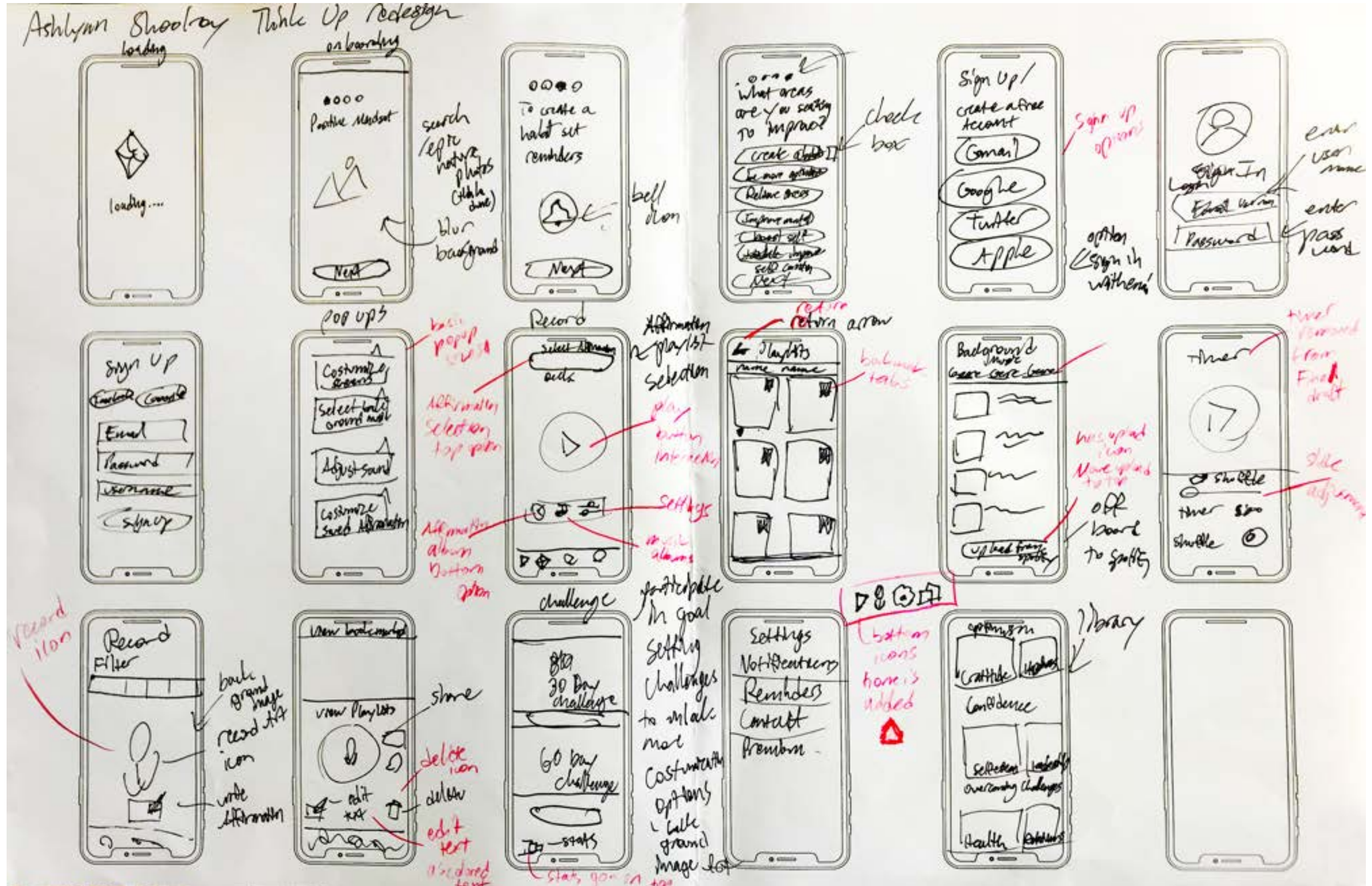
GOALS

- Lucas wants a social connection that puts him in the right supportive community.
- To continue being a supportive husband, he wants to have better control of his anxiety disorder.
- He also wants to have a user system that is fast and able to connect with all aspects of his life.

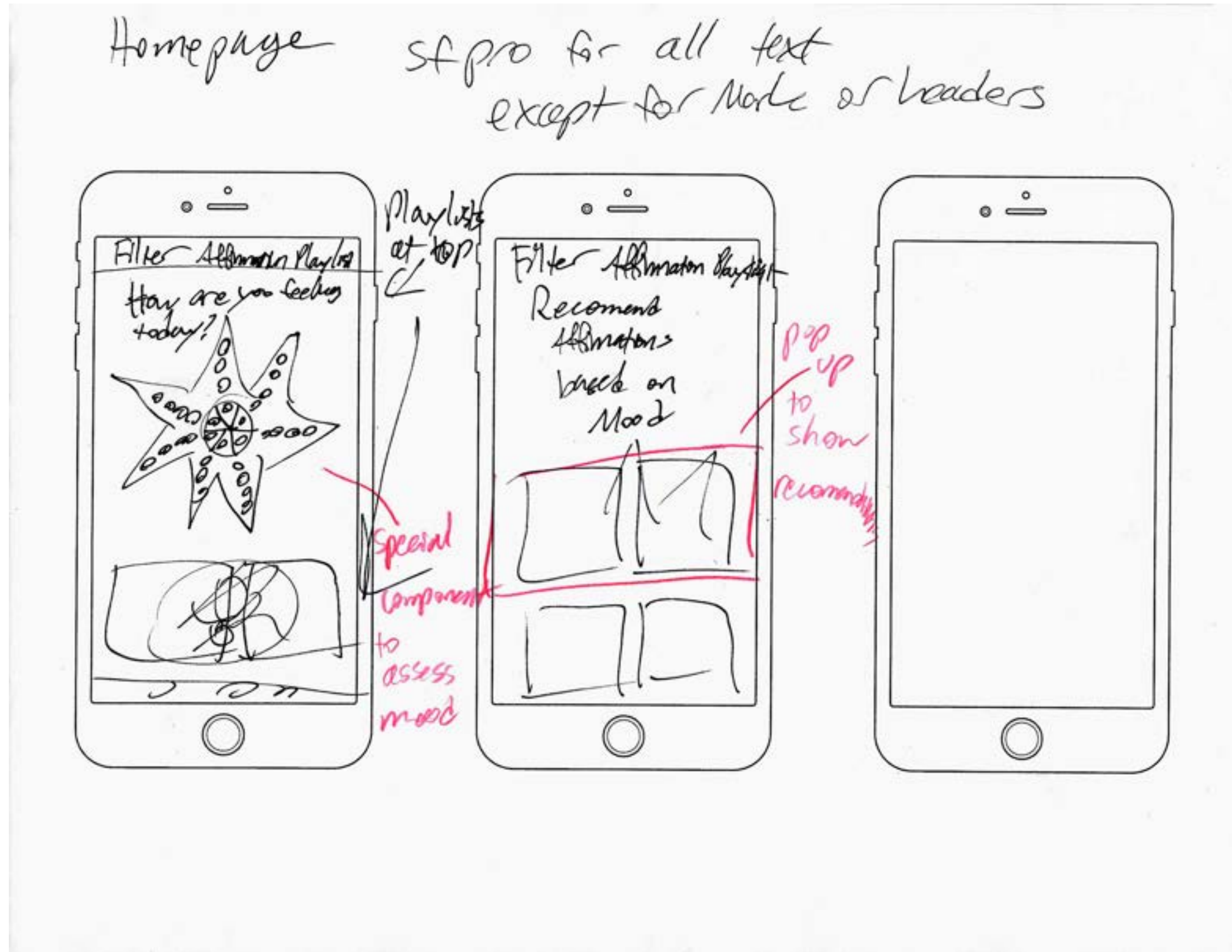
SCENARIO

Just a month ago, Lucas moved in and has been going to the gym after work. He was hanging out with his workout partner and talked about how he was going to the gym lifting weights and going on the treadmill to alleviate his anxiety. His partner then wips out his phone and opens up mentus. His partner has been using it to have a postive mindset and is now recommending it to Lucas. After listening to his partner, Lucas goes home and dowloads Mentus.

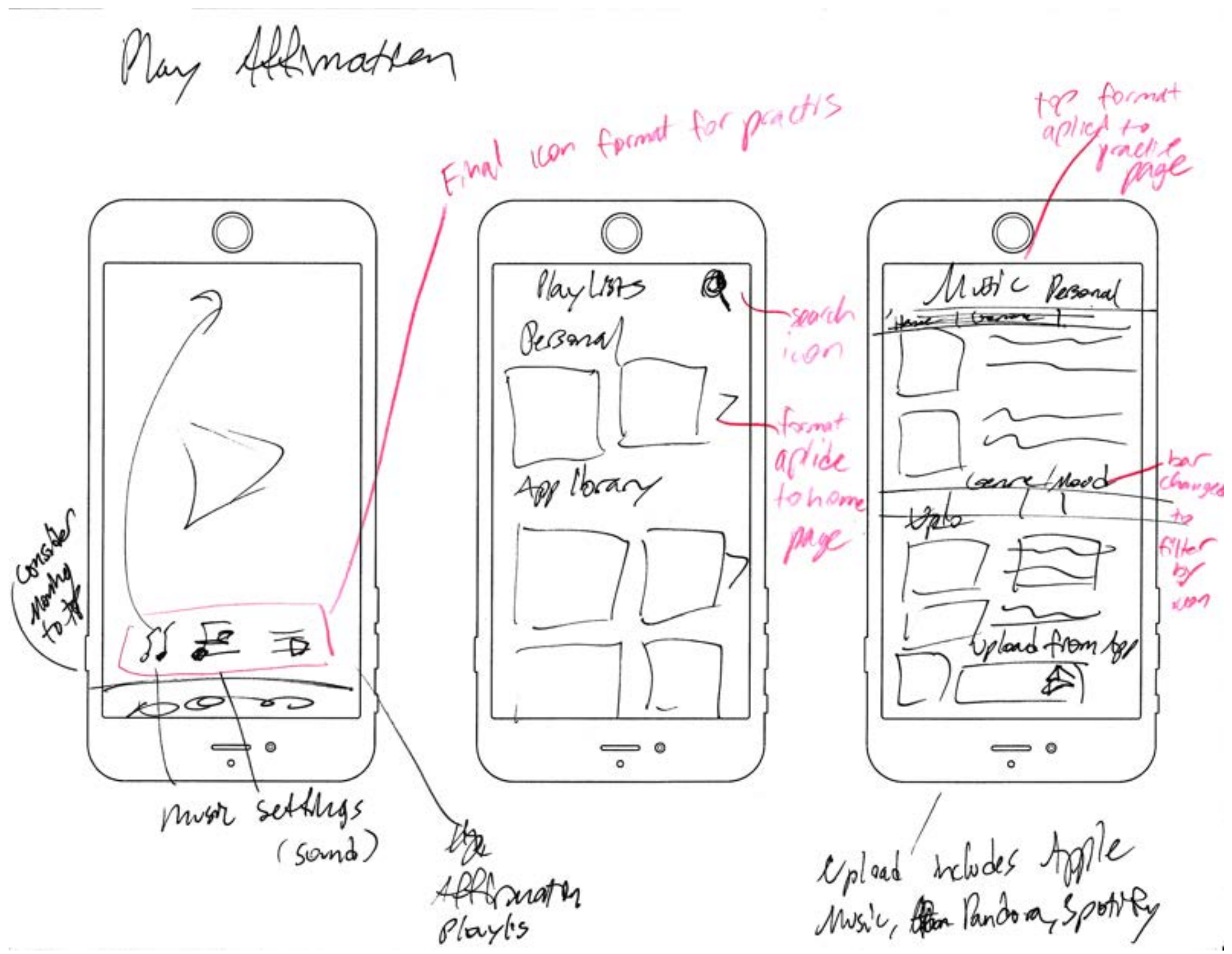
APP SKETCH 1



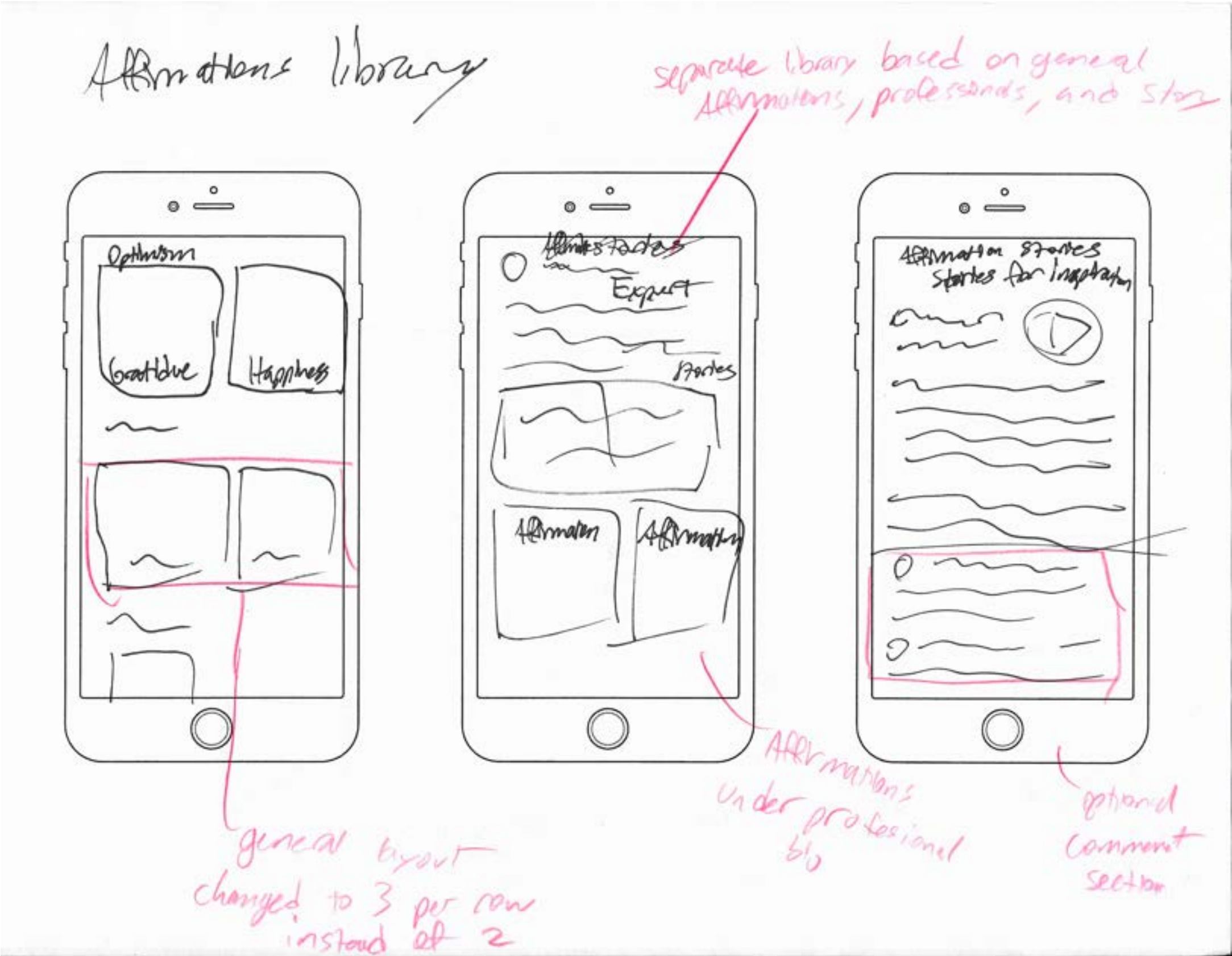
APP SKETCH 2



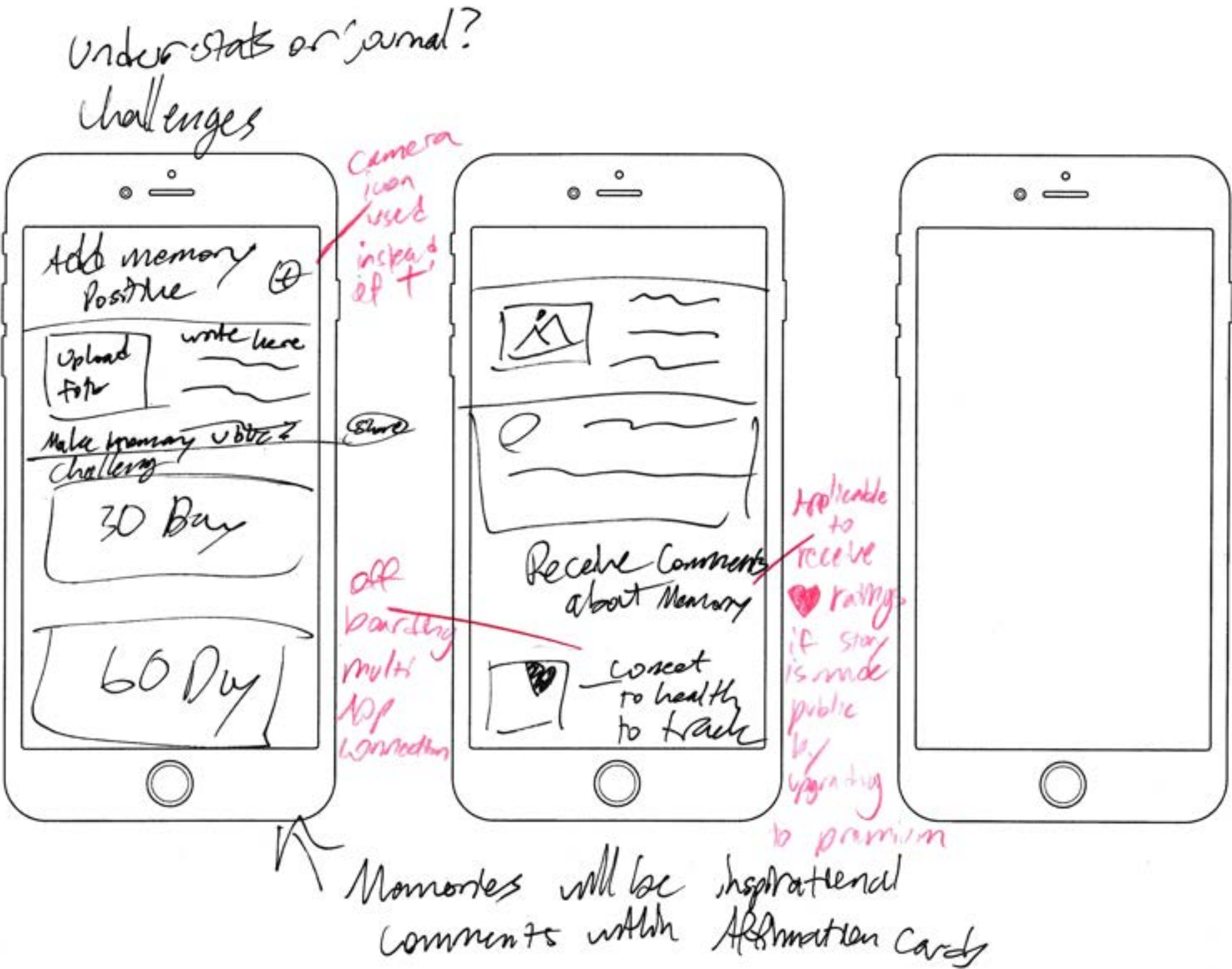
APP SKETCH 3



APP SKETCH 4



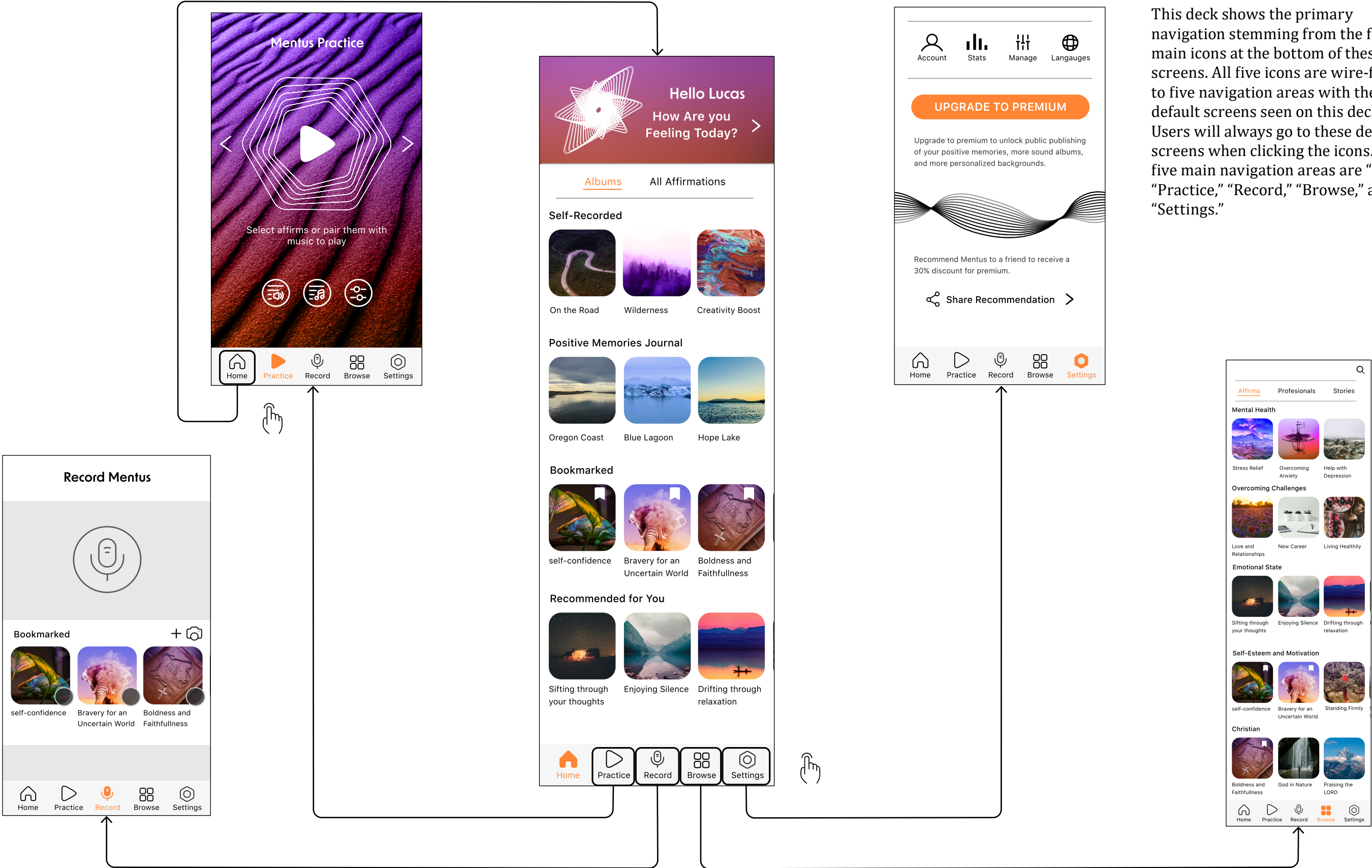
APP SKETCH 5



LOADING APP AND ONBOARDING

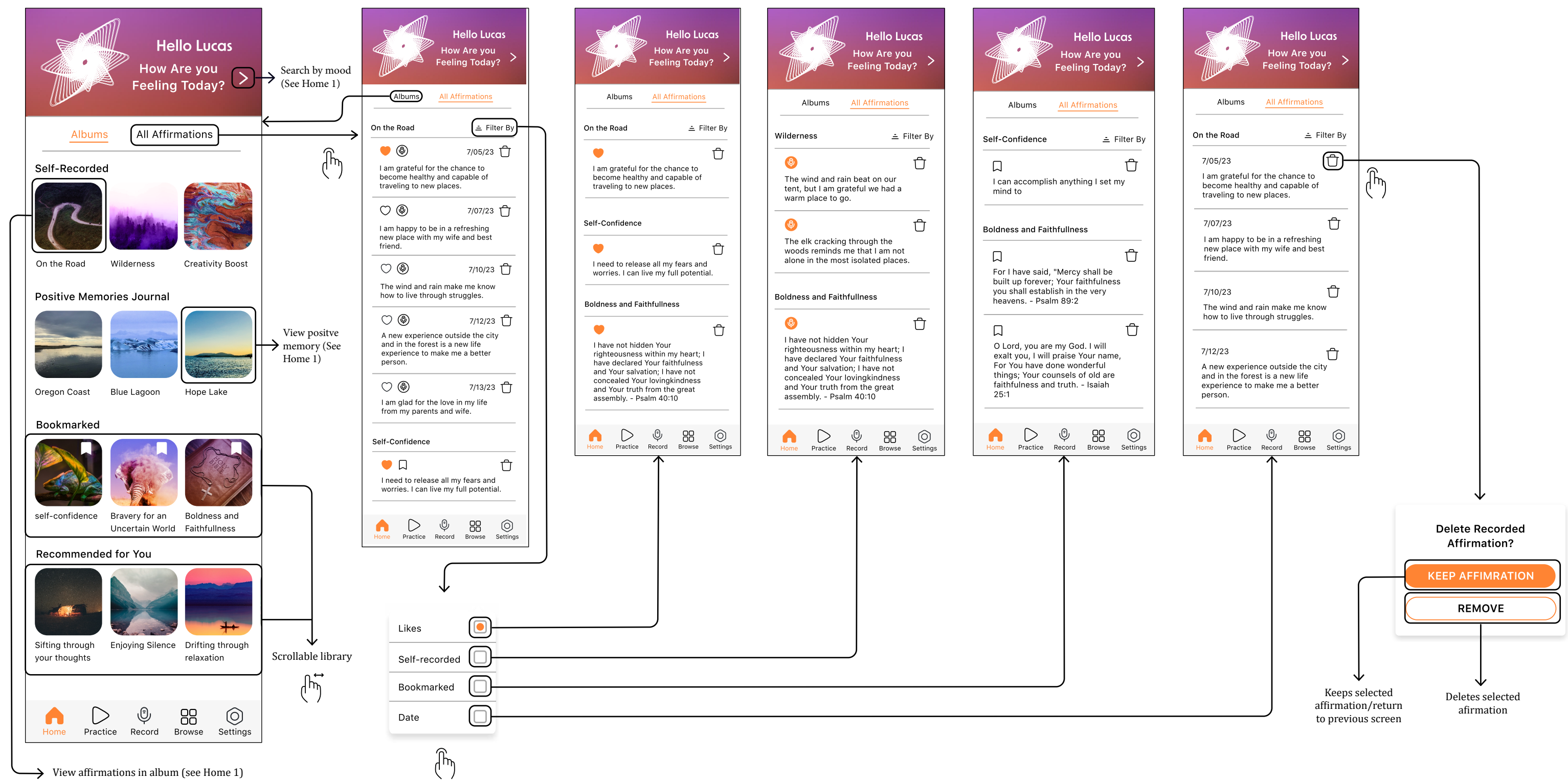


BASIC NAVIGATION AND DEFAULT



This deck shows the primary navigation stemming from the five main icons at the bottom of these screens. All five icons are wire-framed to five navigation areas with their default screens seen on this deck. Users will always go to these default screens when clicking the icons. The five main navigation areas are "Home," "Practice," "Record," "Browse," and "Settings."

HOME 2: ALL AFFIRMATIONS AND FILTER

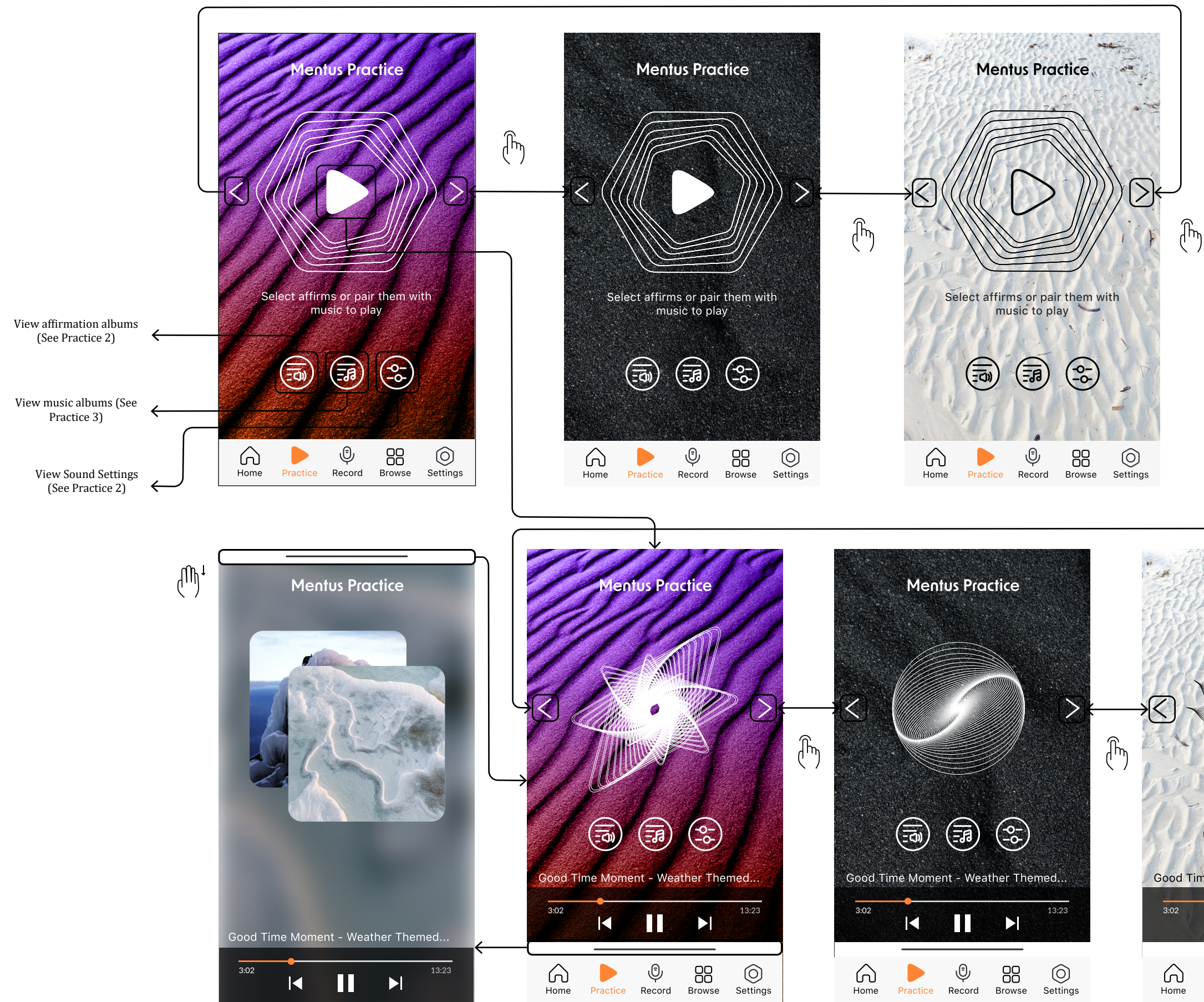


From the default home screen, users have a holistic view of all the affirmations they have recorded, liked, and bookmarked. Both self-recorded and saved affirmations that have not been recorded yet are visible. Affirmations that are self-recorded will be labeled with

a microphone badge, while those saved have the bookmark icon as indicated on the screen second to left. Affirmations that are labeled by likes and dates will always be self-recorded affirmations. Users can select the filter icon on the top right to search for their

affirmations by likes, self-recordings, bookmarks, and dates. Users also may delete affirmations from these screens.

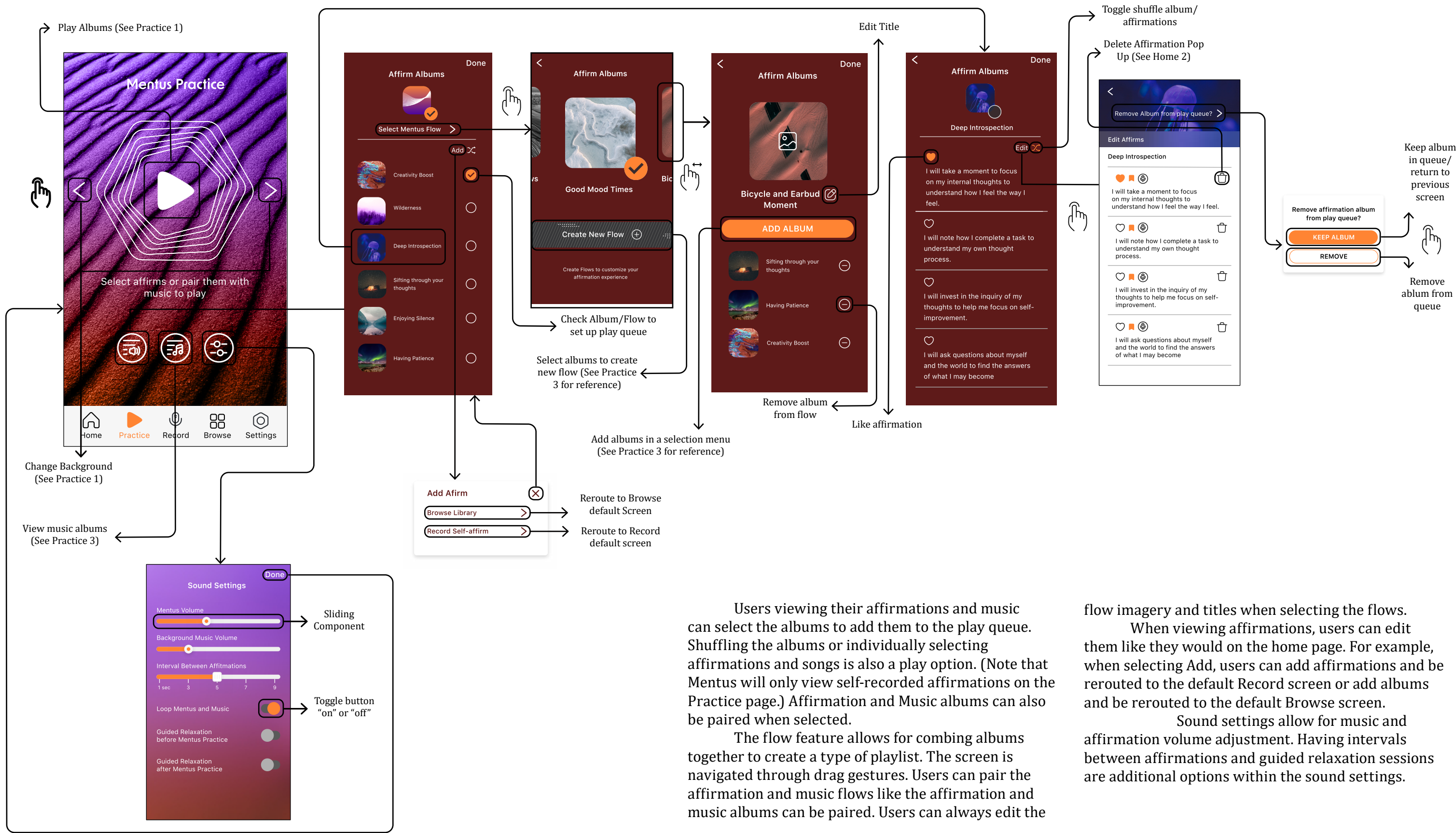
PRACTICE 1: BACKGROUND CUSTOMIZATION



Users can view their affirmations, music albums, and sound settings from the Practice default screen. At the default screen, users can change the background on the screen. Toggling the chevrons on the right or left loops through texture backgrounds with different colors. When the user selects the play button with his affirmation and music queue ready, changing the background is still available.

When toggling the chevrons while the affirmations and music is playing, vector art appears over the texture backgrounds for additional artistic effect. As the affirmations and music is playing, components similar to what are seen in music apps are present.

PRACTICE 2: SELECTING AFFIRMATIONS AND SOUND SEETINGS



Users viewing their affirmations and music can select the albums to add them to the play queue. Shuffling the albums or individually selecting affirmations and songs is also a play option. (Note that Mentus will only view self-recorded affirmations on the Practice page.) Affirmation and Music albums can also be paired when selected.

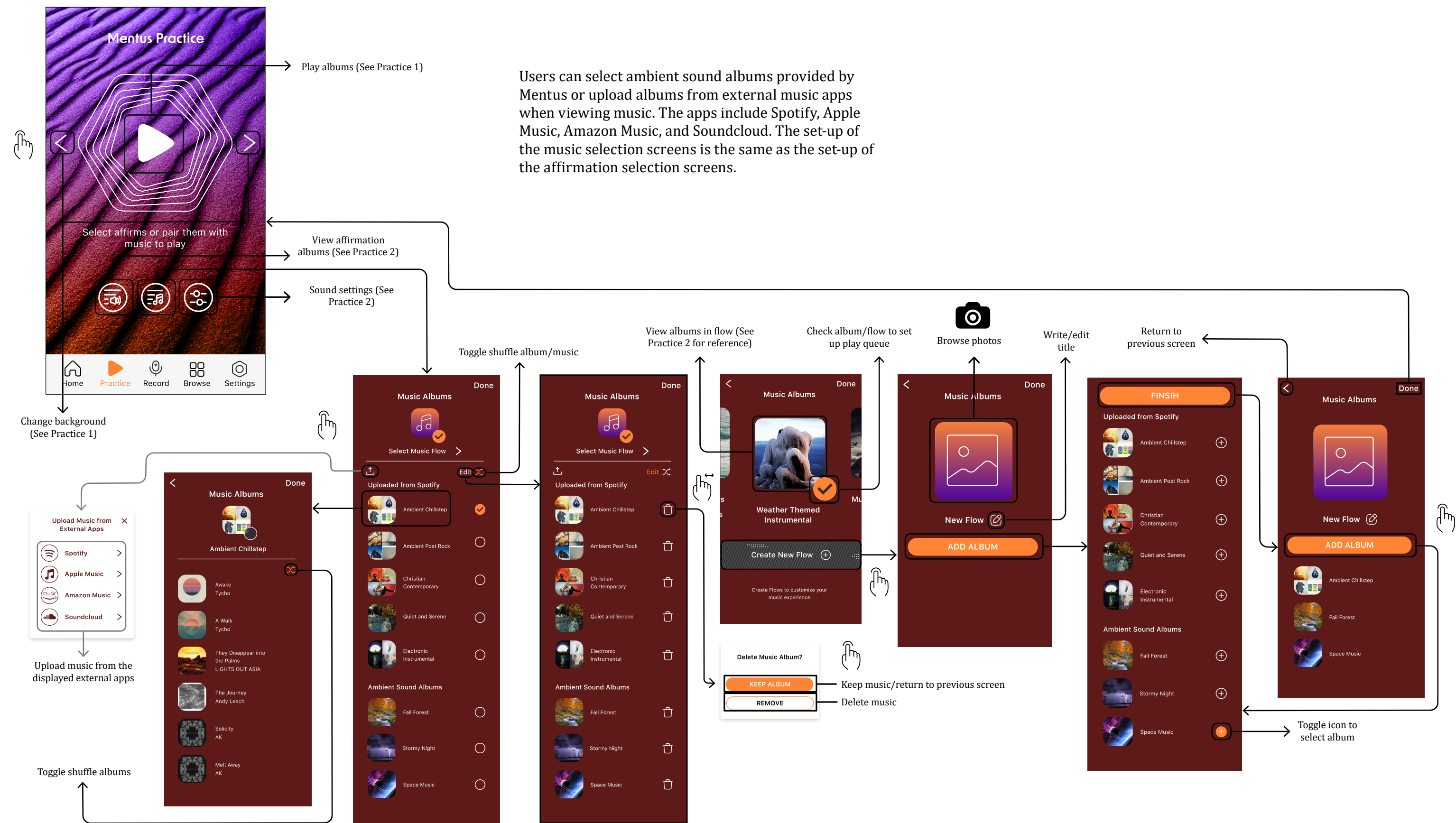
The flow feature allows for combing albums together to create a type of playlist. The screen is navigated through drag gestures. Users can pair the affirmation and music flows like the affirmation and music albums can be paired. Users can always edit the

flow imagery and titles when selecting the flows.

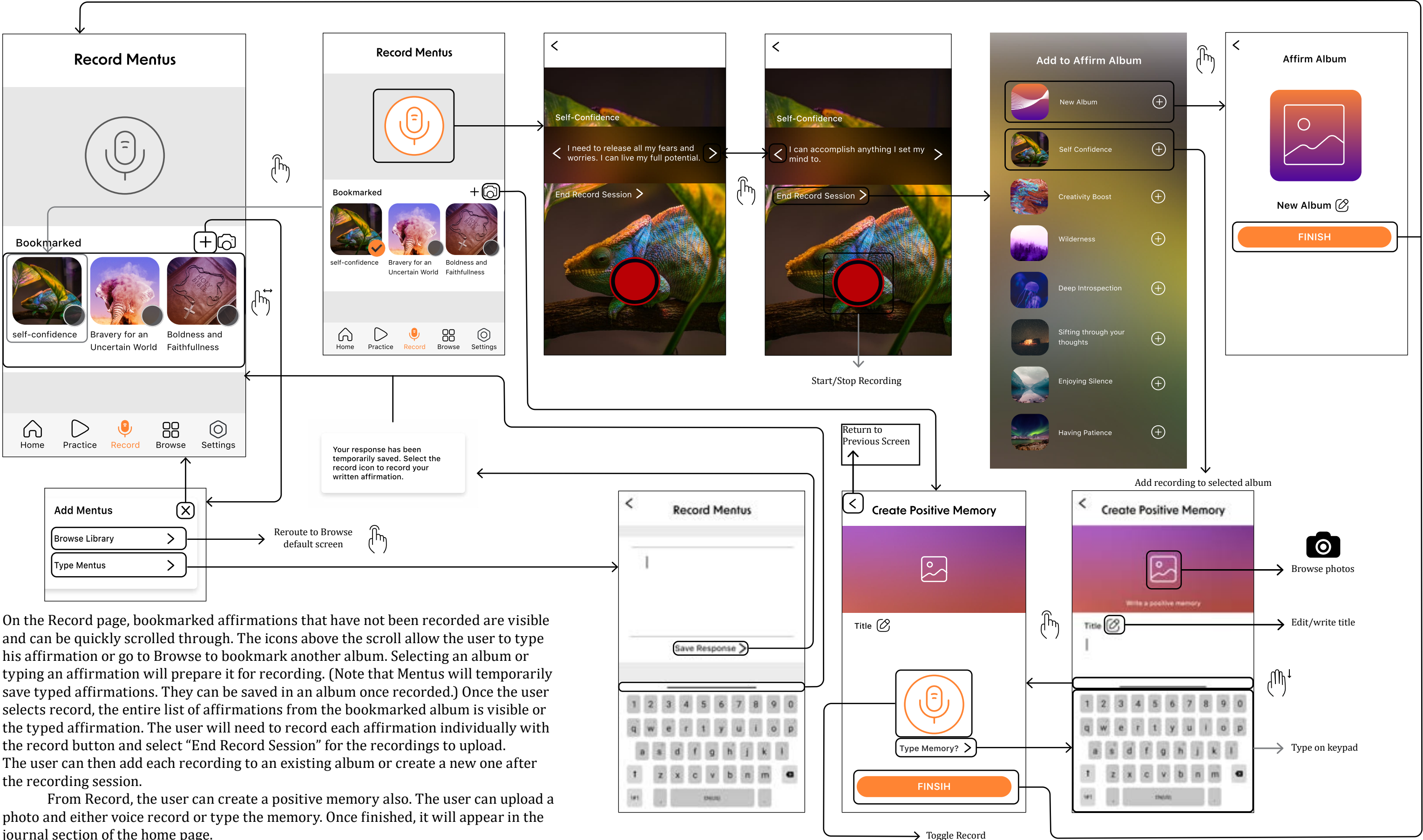
When viewing affirmations, users can edit them like they would on the home page. For example, when selecting Add, users can add affirmations and be rerouted to the default Record screen or add albums and be rerouted to the default Browse screen.

Sound settings allow for music and affirmation volume adjustment. Having intervals between affirmations and guided relaxation sessions are additional options within the sound settings.

PRACTICE 3: SELECTING MUSIC



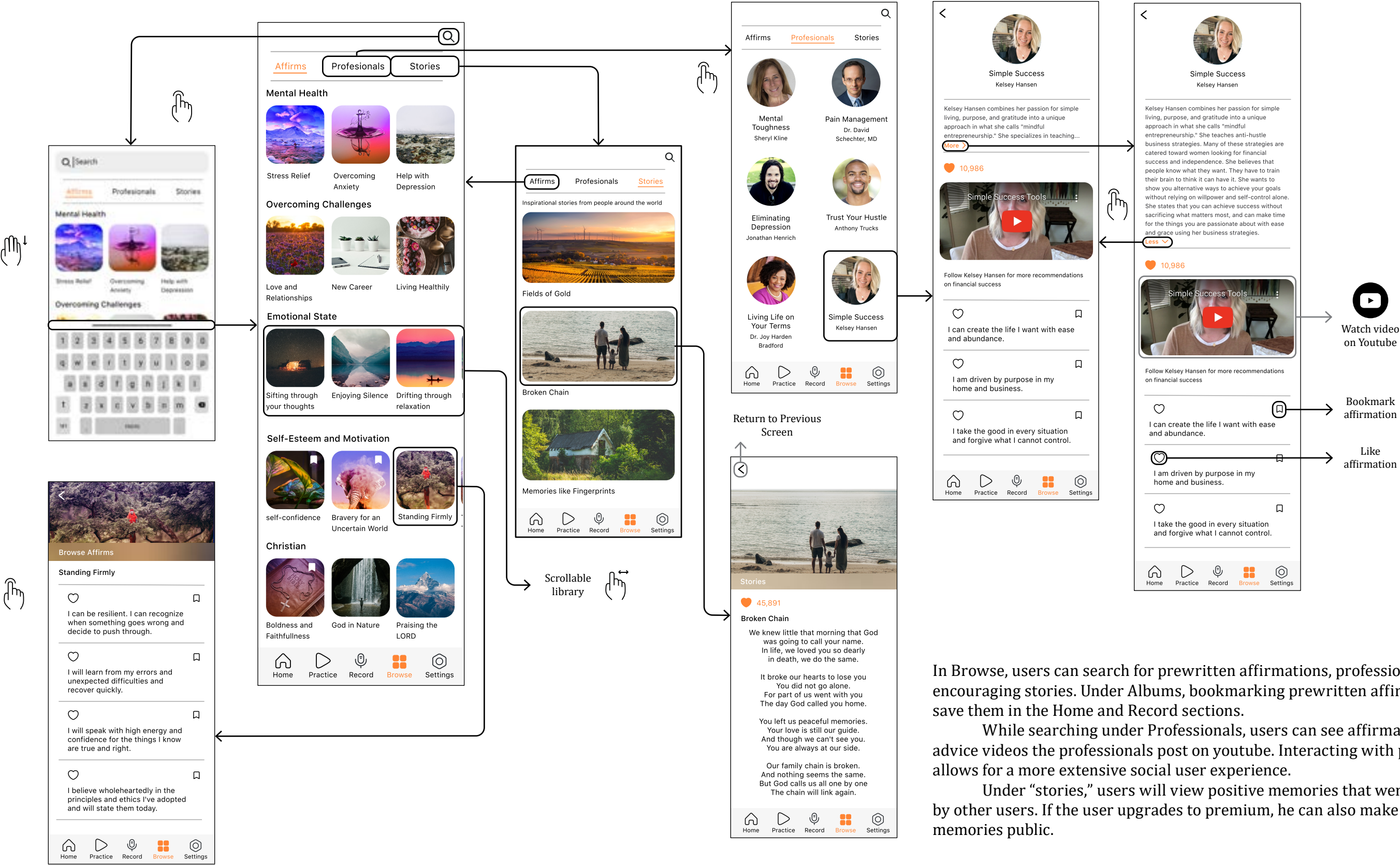
RECORD



On the Record page, bookmarked affirmations that have not been recorded are visible and can be quickly scrolled through. The icons above the scroll allow the user to type his affirmation or go to Browse to bookmark another album. Selecting an album or typing an affirmation will prepare it for recording. (Note that Mentus will temporarily save typed affirmations. They can be saved in an album once recorded.) Once the user selects record, the entire list of affirmations from the bookmarked album is visible or the typed affirmation. The user will need to record each affirmation individually with the record button and select “End Record Session” for the recordings to upload. The user can then add each recording to an existing album or create a new one after the recording session.

From Record, the user can create a positive memory also. The user can upload a photo and either voice record or type the memory. Once finished, it will appear in the journal section of the home page.

BROWSE

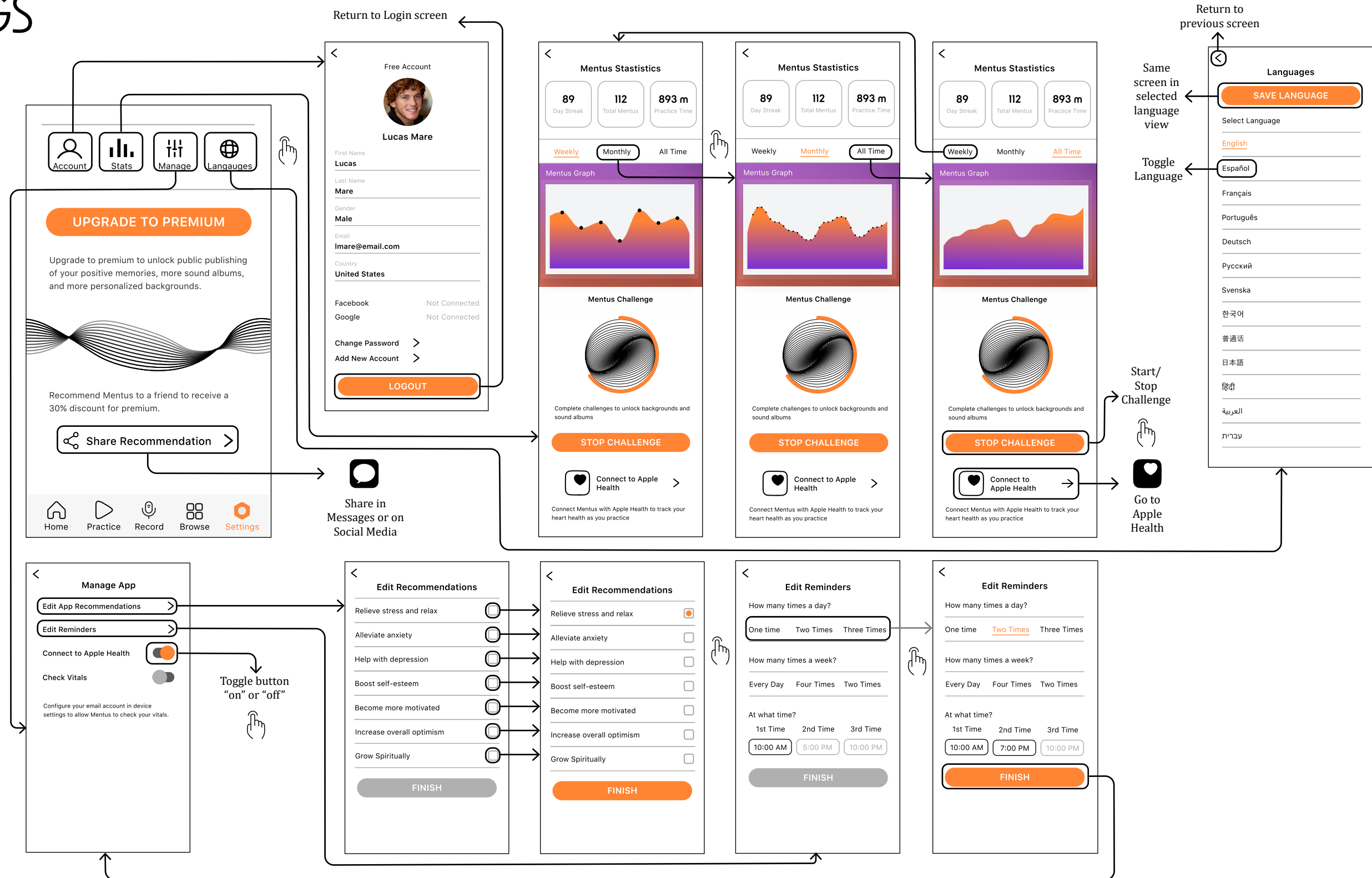


In Browse, users can search for prewritten affirmations, professional advice, or encouraging stories. Under Albums, bookmarking prewritten affirmations will save them in the Home and Record sections.

While searching under Professionals, users can see affirmations and advice videos the professionals post on youtube. Interacting with professionals allows for a more extensive social user experience.

Under "stories," users will view positive memories that were made public by other users. If the user upgrades to premium, he can also make his positive memories public.

SETTINGS

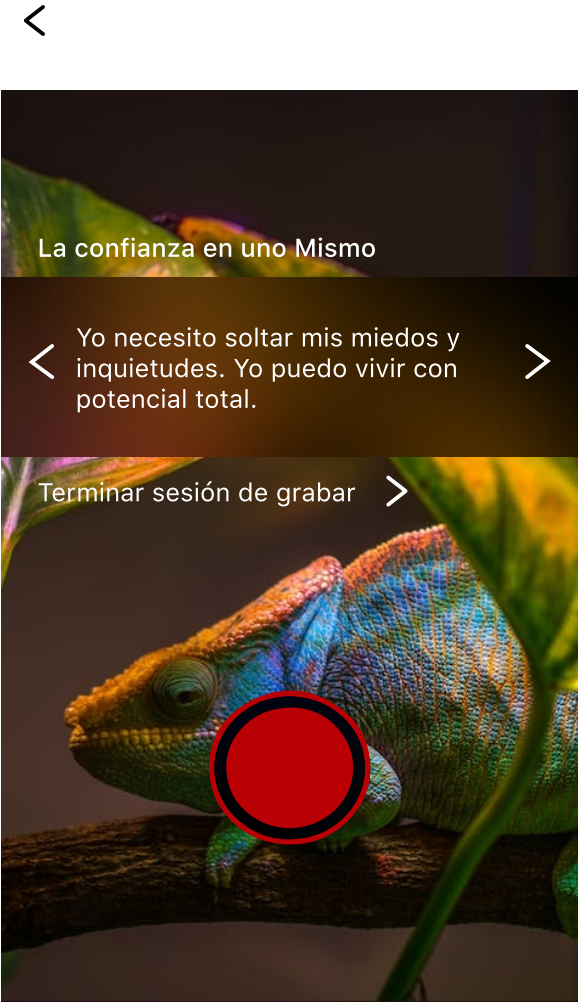
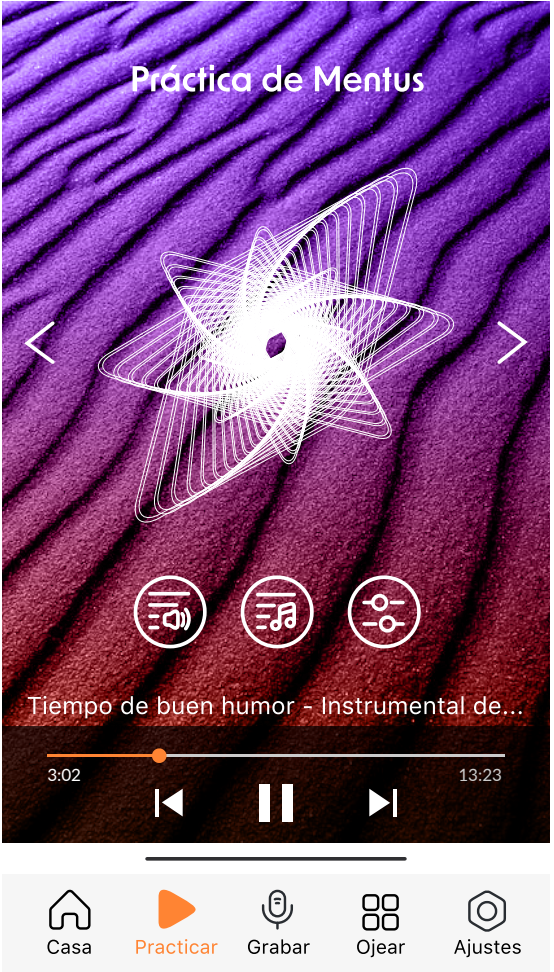
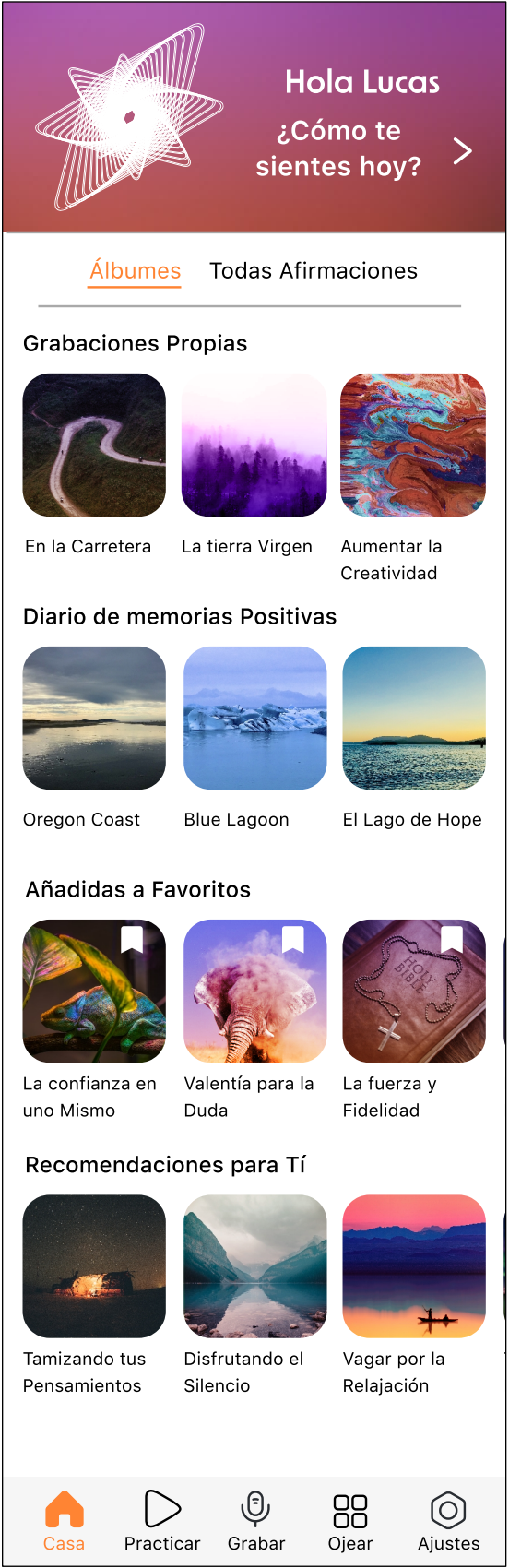


Settings is where users can view their account information, challenge stats and languages, and manage their app recommendations and reminders. The main screen shows four icons at the top to take the user to the different setting areas and an advertisement for Mentus premium. If users choose the premium plan, they can unlock more sound albums and background images and make their positive memories visible in the stories section of "Browse."

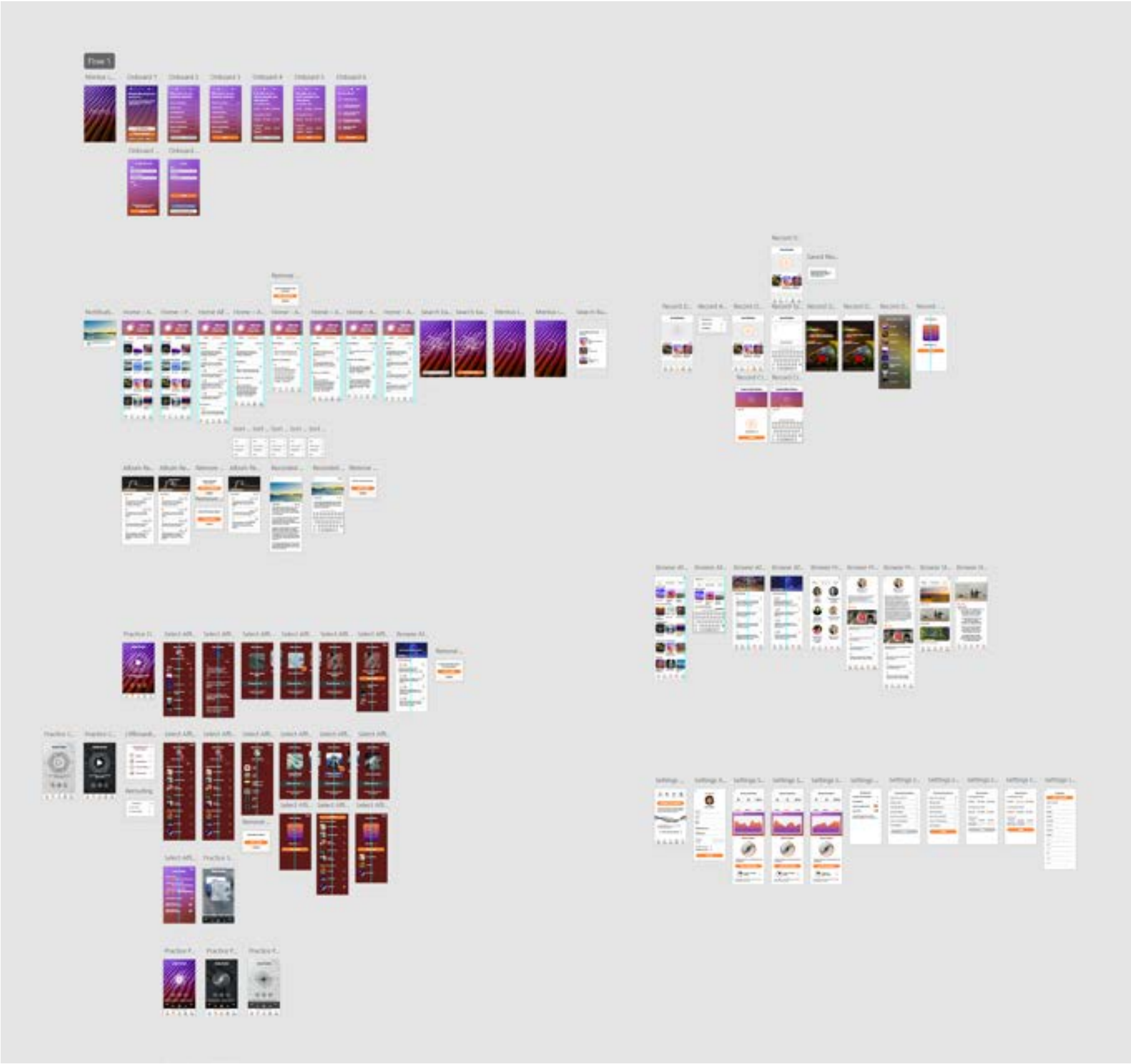
In "Accounts," the user sees his profile, email, country, and a logout button that takes the user back to the first onboarding screen. The stats page shows how often the user has practiced and a button to start/stop the Mentus challenge. Participating in the Mentus challenge unlocks more backgrounds and sound albums for Mentus. (Note that users can only participate in the challenges if they have an account.)

In "Manage," users can edit their recommendations and notifications, connect to Apple Health, and allow the app to check their vitals. "Languages" is set up where users select the language they want and select the "save button" to change the app's language.

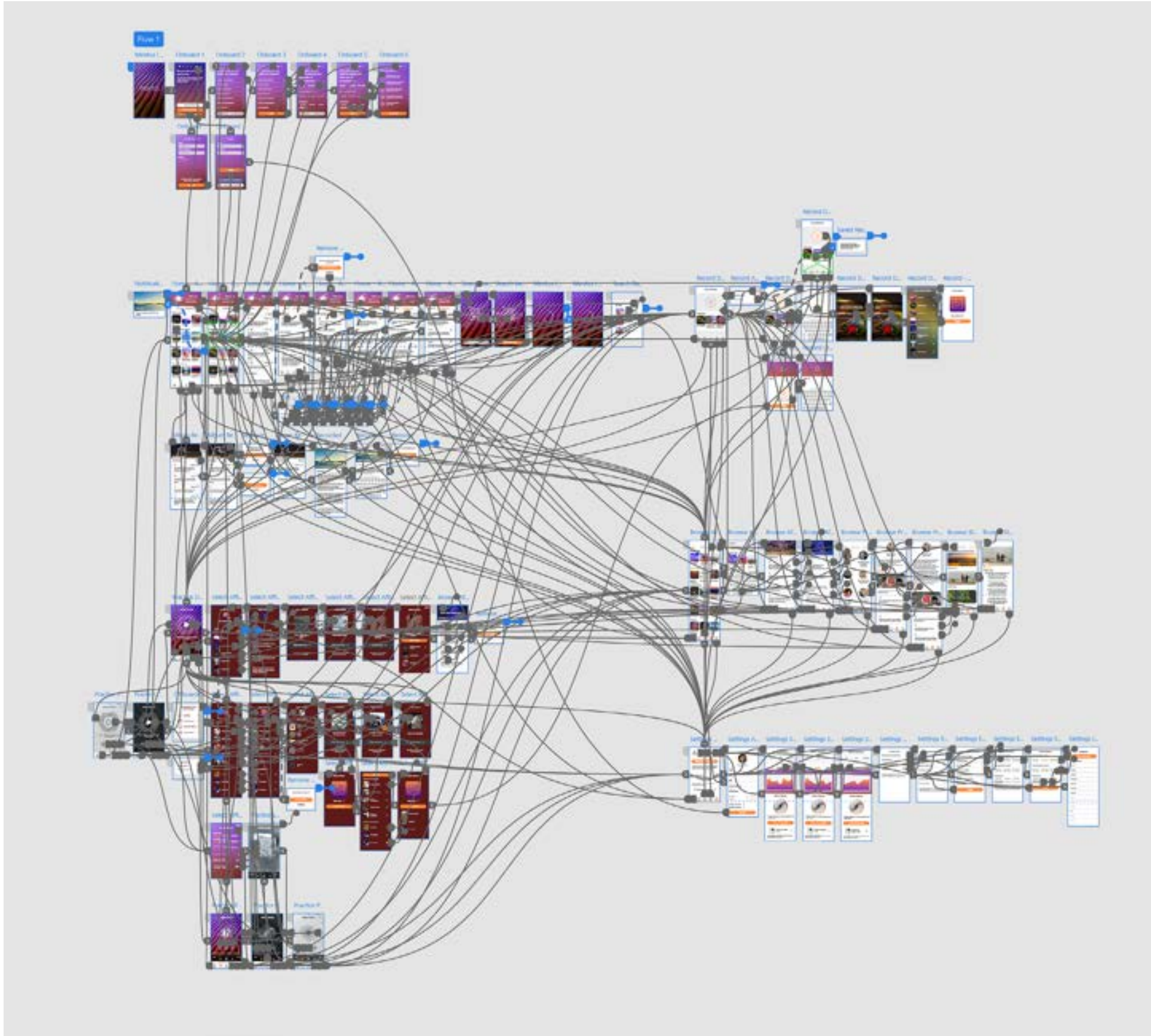
SPANISH VIEW



XD SCREEN DESIGNMODE



XD PROTOTYPE MODE



MOCKUP

